

Original Oratory – Assignment Sheet

For this assignment, you need to give a 4 – 8 minute persuasive speech. In a persuasive speech, you encourage audience members to believe something that you want to prove is true, to change a belief that they currently have, or take action on a policy or behavior. You want them to believe you and take your side. You must convince them using concrete evidence from sources to back up your own opinions.

Try to appeal to your audience's sense of logic (logos) and their emotions (pathos). Also make sure that your audience knows that you are credible (ethos).

Requirements:

- 4-8 minutes
- Video Recorded
- Research
- Typed Manuscript
- Typed Outline
- Works Cited
- References within the speech

Organization:

Pattern 1:

- I. Intro
- II. Cause
- III. Effect
- IV. Solution
- V. Conclusion

Pattern 2:

- I. Intro
- II. Problem / info
- III. Effect
- IV. Solution
- V. Conclusion

Please follow one of these organization patterns or a variation on them.

Cause – what is causing the problem? What should be wiped out? Come up with at least 2 – 3 causes and discuss and explain the causes.

Effect – what are the negative effects to individuals? What are the negative effects to society as a whole? What are the negative effects to future generations?

Problem – if you are choosing pattern two, for this point, you want to inform your audience about the problem. This can be historical in nature. For instance, if your topic is animal testing, you want to inform the audience about animal testing. They might not know about it. You want to show in this point that this is an issue that your audience should be concerned about. You want to make clear why this is a problem or threat. But wait until the effect part to describe what the negative effects will be.

Good Places to do Research:

CQ Researcher; Opposing Viewpoints; NYtimes.com; NPR.org (audio)

Step 1: Choose an engaging **topic** that is relevant and important to your audience.
(You might want to look at Opposing Viewpoints or the pages of a magazine to get some ideas).

Step 2: Research.

Step 3: Organize your information. Use pattern 1 or pattern 2 above.

Step 4: Type your speech. Every page equals 2 minutes of speaking.

*Introduction

- Start with an attention-getter (personal story, interesting statistic, and so forth).
- Link attention-getter to thesis
- Thesis
- Preview of main points

Example P.O.M.P: *First, we will investigate what animal testing is and how it is a problem. Then we will cut open the negative effects animal testing has on all of us. Then we will unleash possible solutions to our problem.*

*Body paragraphs

- Start body paragraphs with transition
 - “Let’s start by examining the world of animal testing.”
- Provide information from your research. Be sure to include phrases such as “according to.”
- *Make sure that you explain the information.
- Try to include information from you that helps us understand what you are talking about.
 - For instance, include analogies. Perhaps define words that might be difficult for us to understand.
- Repeat and emphasize important information.

*Conclusion:

- Summarize main points
- Restate thesis
- Round off – refer back to the attention getter

Step 5: go back through your speech and look for places to add **rhetorical devices**:

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| <ul style="list-style-type: none">• Humor• Alliteration• Assonance• Similes• Metaphors | <ul style="list-style-type: none">• Onomatopoeia• Rhetorical questions• Repetition• Parallelism |
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Step 6: **read** your speech **aloud** a few times and make sure it sounds good.

Step 7: write your **outline** from your written speech

Step 8: Practice your speech

- Think about what you are going to do with your arms, eyes, and voice.
- Think about places to pause.